



Sustainable Golf Development & Renovation



Profitable
Resource efficient
Ecologically rich
Community respected

A GOLF DEVELOPMENT that is well planned, designed, constructed and managed can multiply valuable socio-economic and environmental benefits—both short and long-term. The professionals involved in golf development have an opportunity and responsibility to maximize resource efficiency, enhance environmental quality and improve the lives of people in local communities; to leave a positive legacy from a moment in time.

THE MODERN SUSTAINABILITY AGENDA now influences government and consumers, with corporate responsibility and environmental stewardship expected. Integrating credible, comprehensive and practical sustainability decisions into the heart of a project helps developers meet these expectations, avoid reputational risks, and gain significant bottom line benefits - during early capital investment and ongoing operations.

Multiplying the Value of Great Golf Design

PREPARING GOLF DEVELOPMENT TEAMS to achieve the highest social, economic and environmental return on investment, the GEO Legacy Guidance and Legacy Certification Programme translates the latest sustainability principles into practical solutions; remaining flexible to trade-offs that arise in every project.

Written by a group of international sustainability experts, with consultation from many of the world's top architects, the guidance moves gradually through the why and how of sustainable golf development. With sustainability considered from the start, development teams can harness the natural and cultural assets of

every site, building outstanding golf experiences that gain from a unique sense of place.

BUILDING ON THE LEGACY GUIDANCE, the GEO Legacy Programme helps project teams plan, deliver and articulate the social and environmental value of their project from concept to conclusion, leading to the prestigious award of GEO Certified™ Legacy Development.

The programme content and process generates comprehensive and customized sustainability statements for the project, supported by third party professional endorsement from a GEO Sustainability Associate (GEOSA).

This approach helps developers, regulators and stakeholders connect, find common goals and solutions, and avoid conflict.

The GEO Certified™ Legacy Development award showcases leadership, spotlighting the creativity and responsibility behind the planning, design and construction of a profitable, resource efficient and ecologically rich new golf environment.

SAVES MONEY

- Smoother permitting process
- Reduced construction costs
- Lower operating costs through long-term resource efficiency

MAKES MONEY

- Distinct golf product and experience
- Tax rebates, zoning allowances and government incentives can apply
- PR and marketing advantage

MEANS MORE

- Place of pride in world golf
- Play your part for people & planet



Support and Recognition - from Concept to Conclusion

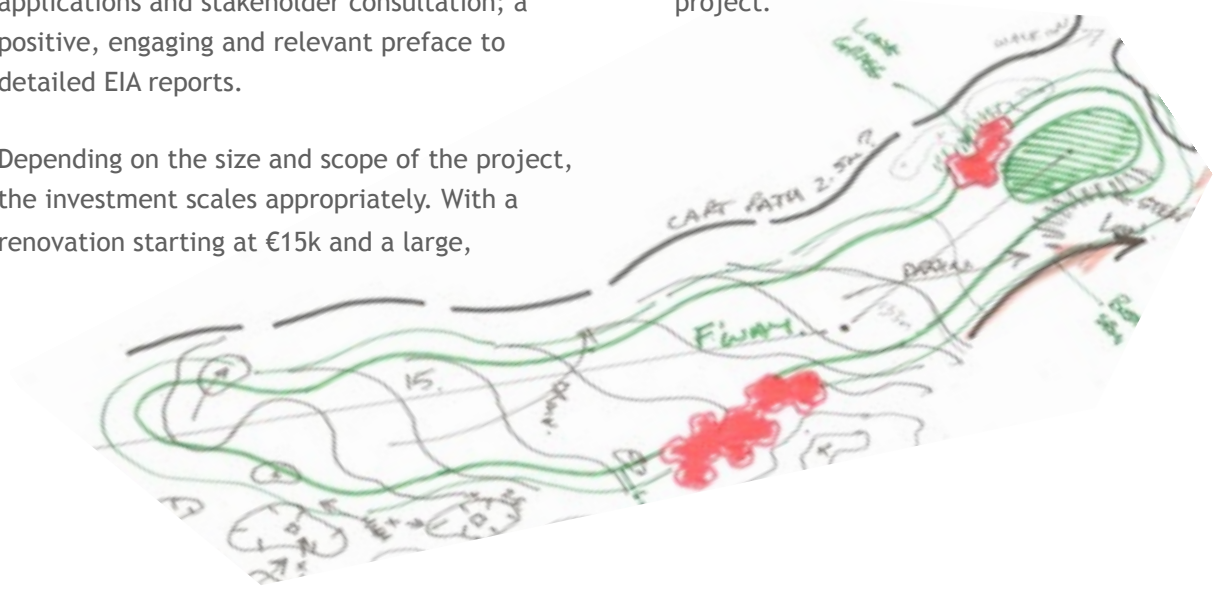
GEO LEGACY™ integrates seamlessly into real-world golf development, from early conceptualization to opening day and beyond. The efficient, collaborative process is based around concise, feedback and evaluation reports at each of six milestones—bringing productive outcomes without unnecessary bureaucracy.

At the heart of the process, templated statements from your project team are constructively evaluated by a GEOSA Accredited Verifier. Combined, these four documents—and the creative thought behind them—carry proof of the project team’s environmental and social considerations both internally and publicly.

For example, the Sustainability Blueprint in phase two is a highly valuable inclusion for planning applications and stakeholder consultation; a positive, engaging and relevant preface to detailed EIA reports.

Depending on the size and scope of the project, the investment scales appropriately. With a renovation starting at €15k and a large,

high complexity development resort at €48k, GEO Legacy is customized to suit each and every project.



GEO Sustainability Associates

The GEOSA Network is an international community of technical experts specializing in the business of sustainable golf. A small but highly qualified group of the GEOSA membership is accredited to verify Legacy™ projects. GEOSA have extensive field experience and are specially trained to support golf development teams.

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Award-winning Sustainable Golf Development

An integrated and collaborative approach is central to successful and sustainable golf development. GEO Legacy provides the tools

and the sustainability expertise to help you set your best-course to becoming an award-winning sustainable golf development.





Driving the Green

The Golf Environment Organization is stakeholder-funded non-profit dedicated to helping the global golf industry establish leadership in environmental enhancement and social responsibility. GEO is supported by golf, government and environmental organizations worldwide.